



A passion for welcoming people



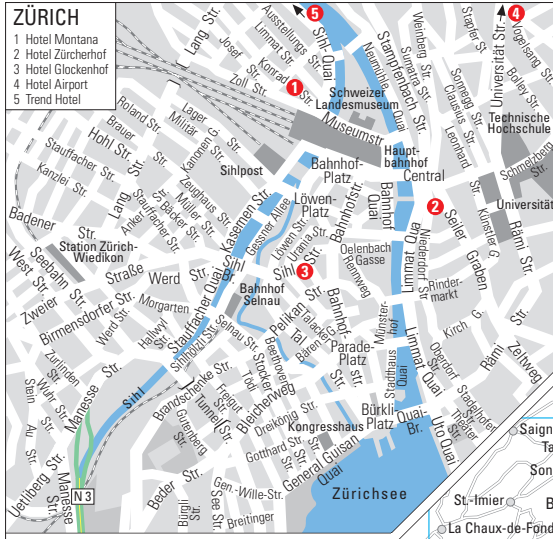
## 2010 Atlas & Hotel Guide

Europe • Mediterranean • Africa • Asia

[bestwestern.com](http://bestwestern.com)



PEFC/16-33-432  
Promoting sustainable  
forest management  
For further information:  
[www.pefc.org](http://www.pefc.org)





1  
2  
3  
4  
5  
6  
7

A B C D E



**Switzerland**

Monbijoustrasse 130 · Postfach  
CH-3000 Bern 23  
Tel.: +41 (0) 31 378 18 18 · Fax: +41 (0) 31 378 18 39  
info@bestwestern.ch · www.bestwestern.ch  
**International Dialing Code: ++ 41**

**Aarau-Schönenwerd  
Best Western Hotel Storchen** ★★★

Oltnerstrasse 16 • CH-5012 Schönenwerd b. Aarau  
Tel. +41(0) 62 858 47 47 • Fax +41(0) 62 858 47 00  
storchen@bestwestern.ch  
ZRH / 94219

45 rooms 280 price 55 0.2 3.5 **Rewards 28000**

**Ascona  
Best Western Hotel Sasso Boretto** ★★★★★

Viale Monte Verità 45 • CH-6612 Ascona  
Tel. +41(0) 91 786 99 99 • Fax +41(0) 91 786 99 00  
sassoboretto@bestwestern.ch  
LUG / 94221

44 rooms 110 price 44 1 **Rewards 30000**

**Baden  
Best Western Hotel Du Parc** ★★★★★

Römerstrasse 24 • CH-5400 Baden  
Tel. +41(0) 56 203 15 15 • Fax +41(0) 56 222 07 93  
duparc@bestwestern.ch  
ZRH / 94108

106 rooms 120 price 35 0.5 0.5 **Rewards 32000**

**Basel  
Best Western Hotel Merian am Rhein** ★★★★★

Rheingasse 2 • CH-4058 Basel  
Tel. +41(0) 61 685 11 11 • Fax +41(0) 61 685 11 12  
merian@bestwestern.ch  
BSL / 94146

63 rooms 150 price 15 3 0.1 **Rewards 30000**

**Basel  
Best Western Hotel Stückli** ★★★

Badenstrasse 1 • CH-4057 Basel-Kleinhüningen  
Tel. +41(0) 61 638 34 34 • Fax +41(0) 61 638 35 35  
stueckli@bestwestern.ch  
BSL / 94226

122 rooms 100 price 7 3 3 **Rewards 28000**

**Bern  
Best Western Hotel Bären** ★★★★★

Schauplatzgasse 4 • CH-3011 Bern  
Tel. +41(0) 31 311 33 67 • Fax +41(0) 31 311 69 83  
baeren@bestwestern.ch  
BRN / 94011

57 rooms 14 price 14 0.2 0.1 **Rewards 30000**

**Bern  
Best Western Hotel Bristol** ★★★★★

Schauplatzgasse 10 • CH-3011 Bern  
Tel. +41(0) 31 311 01 01 • Fax +41(0) 31 311 94 79  
bristol@bestwestern.ch  
BRN / 94150

82 rooms 14 price 14 0.2 0.1 **Rewards 30000**

**Bern-Ittigen  
Best Western Hotel Grauholz** ★★★★★

Autobahn A1 • CH-3063 Ittigen/Bern  
Tel. +41(0) 31 915 12 12 • Fax +41(0) 31 915 12 13  
grauholz@bestwestern.ch  
BRN / 94185

62 rooms 30 price 15 7 7 **Rewards 24000**

**Biel/Bienne  
Best Western Hotel Continental** ★★★★★

Aarbergstrasse 29 • CH-2502 Biel/Bienne  
Tel. +41(0) 32 327 27 27 • Fax +41(0) 32 327 26 26  
continental@bestwestern.ch  
BRN / 94217

79 rooms 155 price 120 0.1 0.2 **Rewards 24000**

**Buchs/SG (near Vaduz)  
Best Western Adao Hotel (OPENING September 2010)** ★★★★★

Eichenaustrasse 36 • CH-9470 Buchs  
Tel. +41(0) 81 750 19 99 • Fax +41(0) 81 750 19 89  
adaohotel@bestwestern.ch  
ZRH / 94227

88 rooms 50 price 45 2 1.5 **Rewards 28000**

**Chur  
Best Western Hotel Sommerau** ★★★★★

Emserstrasse 4 • CH-7000 Chur  
Tel. +41(0) 81 258 61 61 • Fax +41(0) 81 258 61 62  
sommerau@bestwestern.ch  
ZDT / 94202

75 rooms 50 price 128 2 0.5 **Rewards 28000**

**Davos-Platz  
Best Western Hotel Bahnhof Terminus** ★★★★★

Talstrasse 3 • CH-7270 Davos-Platz  
Tel. +41(0) 81 414 97 97 • Fax +41(0) 81 414 97 98  
bahnhofterminus@bestwestern.ch  
ZDV / 94188

53 rooms 110 price 180 0.1 0.2 **Rewards 28000**

**Flims-Waldhaus  
Best Western Hotel Des Alpes** ★★★★★

Promenada 45 • CH-7018 Flims-Waldhaus  
Tel. +41(0) 81 928 25 25 • Fax +41(0) 81 928 25 00  
desalpesflims@bestwestern.ch  
ZRH / 94215

65 rooms 30 price 150 25 3 **Rewards 28000**

**Fribourg  
Best Western Hôtel de la Rose** ★★★★★

Rue de Morat 1/c.p. 192 • CH-1702 Fribourg  
Tel. +41(0) 26 351 01 01 • Fax +41(0) 26 351 01 00  
delarose@bestwestern.ch  
BRN / 94223

40 rooms 60 price 35 0.5 0.5 **Rewards 28000**

**Genève  
Best Western Hôtel Astoria** ★★★★★

Place Cornavin 6 • CH-1201 Genève  
Tel. +41(0) 22 544 52 52 • Fax +41(0) 22 544 52 54  
astoria@bestwestern.ch  
GVA / 94169

63 rooms 5 0.1 0.1 **Rewards 32000**

**Genève**  
**Best Western Hôtel Century** ★★★★★

24, Avenue de Frontenex • CH-1207 Genève  
Tel. +41(0) 22 592 88 88 • Fax +41(0) 22 592 88 78  
century@bestwestern.ch

GVA / 94027

138 rooms      6  2  0.2   Rewards 36000

**Genève**  
**Best Western Hôtel Diplomate** ★★★★★

46, rue de la Terrassière • CH-1207 Genève  
Tel. +41(0) 22 592 87 87 • Fax +41(0) 22 592 87 78  
diplomate@bestwestern.ch

GVA / 94212

46 rooms      6  2  0.2   Rewards 36000

**Genève**  
**Best Western Hôtel Strasbourg** ★★★★★

Rue Pradier 10 • CH-1201 Genève  
Tel. +41(0) 22 906 58 00 • Fax +41(0) 22 906 58 14  
strasbourgunivers@bestwestern.ch

GVA / 94197

51 rooms    5  1  0.1   Rewards 32000

**Genève/Chavannes-de-Bogis**  
**Best Western Hôtel Chavannes-de-Bogis** ★★★★★

Les Champs Blancs • CH-1279 Chavannes-de-Bogis  
Tel. +41(0) 22 960 81 81 • Fax +41(0) 22 960 81 82  
chavannes@bestwestern.ch

GVA / 94023

180 rooms      17  10  0.15   Rewards 28000

**Grenchen**  
**Best Western airportotel** ★★★★★

Flughafenstrasse 123 • CH-2540 Grenchen  
Tel. +41(0) 32 654 70 70 • Fax +41(0) 32 654 70 80  
airportotel@bestwestern.ch

ZHI / 94222

41 rooms      92  1.5  0.2   Rewards 24000

**Interlaken**  
**Best Western Hotel Bernerhof** ★★★★★

Bahnhofstrasse 16 • CH-3800 Interlaken  
Tel. +41(0) 33 826 76 76 • Fax +41(0) 33 826 76 60  
bernerhof@bestwestern.ch

BRN / 94033

43 rooms    60  0.1  0.1   Rewards 28000

**Lausanne**  
**Best Western Hôtel Mirabeau** ★★★★★

31, avenue de la Gare • CH-1003 Lausanne  
Tel. +41(0) 21 341 42 43 • Fax +41(0) 21 341 42 42  
mirabeau@bestwestern.ch

QLS / 94183

74 rooms      60  0.4  0.4   Rewards 32000

**Lugano**  
**Best Western Hotel Bellevue au Lac** ★★★★★

Riva A. Caccia 10 • CH-6902 Lugano  
Tel. +41(0) 91 994 33 33 • Fax +41(0) 91 994 12 73  
bellevue@bestwestern.ch








LUG / 94213

65 rooms      5.1  2.1  0.8   Rewards 36000

**Luzern**  
**Best Western Hotel Krone** ★★★★★

Weinmarkt 12 • CH-6004 Luzern  
Tel. +41(0) 41 419 44 00 • Fax +41(0) 41 419 44 90  
krone@luzern@bestwestern.ch

QLJ / 94205

25 rooms    100  0.5  0.1   Rewards 28000

**Luzern**  
**Best Western Hotel Rothaus** ★★★★★

Klosterstrasse 4/6 • CH-6003 Luzern  
Tel. +41(0) 41 248 48 48 • Fax +41(0) 41 248 48 00  
rothaus@bestwestern.ch

QLJ / 94186

48 rooms      60  1   Rewards 28000

**Montreux**  
**Best Western Eurotel Riviera** ★★★★★

Grand Rue 81 • CH-1820 Montreux  
Tel. +41(0) 21 966 22 22 • Fax +41(0) 21 966 22 20  
eurotelriviera@bestwestern.ch

ZKZ / 94218

152 rooms      90  0.2  0.1   Rewards 32000

**Montreux-Territet**  
**Best Western Hotel Bristol** ★★★★★

Avenue de Chillon 63 • CH-1820 Montreux-Territet  
Tel. +41(0) 21 962 60 60 • Fax +41(0) 21 962 60 70  
bristol@montreux@bestwestern.ch

ZKZ / 94224

20 rooms      90  1  1   Rewards 36000

**Rapperswil (near Zürich)**  
**Best Western Hotel Speer** ★★★★★

Untere Bahnhofstrasse 5 • CH-8640 Rapperswil  
Tel. +41(0) 55 220 89 00 • Fax +41(0) 55 220 89 89  
speer@bestwestern.ch

ZRH / 94220

56 rooms      35  0.1  0.1   Rewards 28000

**Saas-Fee**  
**Best Western Metropol Grand Hotel** ★★★★★

P.O. Box 23 • CH-3906 Saas Fee  
Tel. +41(0) 27 958 58 58 • Fax +41(0) 27 958 58 85  
metropol@bestwestern.ch

ZKI / 94180

51 rooms      218  20   Rewards 36000

**St. Gallen**  
**Best Western Hotel Walhalla** ★★★★★

Poststr. 27/Bahnhofpl. • CH-9001 St. Gallen  
Tel. +41(0) 71 228 28 00 • Fax +41(0) 71 228 28 90  
walhalla@bestwestern.ch

QGL / 94064

56 rooms      20  0.1  0.1   Rewards 28000

**Schaffhausen (near Zürich)**  
**Best Western Hotel Bahnhof** ★★★★★

Bahnhofstrasse 46 • CH-8200 Schaffhausen  
Tel. +41(0) 52 630 35 35 • Fax +41(0) 52 630 35 36  
bahnhof@bestwestern.ch

ZRH / 94208

50 rooms      35  0.1  0.5   Rewards 32000

**Sion**  
**Best Western Hôtel Du Rhône** ★★★★★

Rue du Scex 10 • CH-1950 Sion  
Tel. +41(0) 27 322 82 91 • Fax +41(0) 27 323 11 88  
durhonesion@bestwestern.ch

SIR / 94070

44 rooms      160  1  0.1   Rewards 24000






**Täsch (near Zermatt)**  
**Best Western Alpenhotel** ★★★★★

CH-3929 Täsch  
Tel. +41(0) 27 966 26 44 • Fax +41(0) 27 966 26 45  
alpenhotel@bestwestern.ch


ZDL / 94199

29 rooms      120  0.2  0.3   Rewards 24000

**Wengen** ★★★★  
**Best Western Hotel Silberhorn**  
 CH-3823 Wengen  
 Tel. +41(0) 33 856 51 31 • Fax +41(0) 33 856 51 32  
 silberhorn@bestwestern.ch ZLE / 94216  
 70 rooms     150  0.1  0.1 AC 7 Rewards 32000

**Zermatt** ★★★★  
**Best Western Alpen resort hotel**  
 Spiss-Strasse 52 • CH-3920 Zermatt  
 Tel. +41(0) 27 966 30 00 • Fax +41(0) 27 966 30 55  
 alpenresort@bestwestern.ch QZB / 94176  
 55 rooms      120  0.3  0.5 AC 7 Rewards 36000

**Zermatt** ★★★  
**Best Western Hotel Butterfly**  
 Bodmenstrasse 21 • CH-3920 Zermatt  
 Tel. +41(0) 27 966 41 66 • Fax +41(0) 27 966 41 65  
 butterfly@bestwestern.ch QZB / 94083  
 61 rooms      120  0.2  0.2 AC 7 Rewards 32000

**Zürich** ★★★  
**Best Western Hotel Montana**  
 Konradstrasse 39 • CH-8005 Zürich  
 Tel. +41(0) 43 366 60 00 • Fax +41(0) 43 366 60 10  
 montana@bestwestern.ch ZRH / 94164  
 74 rooms      20  0.5  0.5 AC 7 Rewards 32000

**Zürich** ★★★  
**Best Western Hotel Zürcherhof**  
 Zähringerstrasse 21 • CH-8021 Zürich  
 Tel. +41(0) 44 269 44 44 • Fax +41(0) 44 269 44 45  
 zuercherhof@bestwestern.ch ZRH / 94091  
 36 rooms      10  0.5  0.1 AC 16 Rewards 32000

**Zürich** ★★★★  
**Best Western PREMIER Hotel Glockenhof**  
 Sihlstrasse 31 • CH-8022 Zürich  
 Tel. +41(0) 44 225 91 91 • Fax +41(0) 44 225 92 92  
 glockenhof@bestwestern.ch ZRH / 94087  
 91 rooms      15  0.5  0.1 AC 13 Rewards 36000








**Zürich-Airport** ★★★★  
**Best Western Hotel Airport**  
 Oberhauserstrasse 30 • CH-8152 Glattbrugg-Zürich  
 Tel. +41(0) 44 809 47 47 • Fax +41(0) 44 809 47 74  
 airport@bestwestern.ch ZRH / 94153  
 44 rooms      2  0.5  4 AC 6 Rewards 34000








**Zürich-Regensdorf/Watt** ★★★★  
**Best Western Trend Hotel**  
 Dorfstr. 20, Eichwatt • CH-8105 Zürich-Regensdorf/Watt  
 Tel. +41(0) 44 870 88 88 • Fax +41(0) 44 870 88 99  
 trendhotel@bestwestern.ch ZRH / 94225  
 51 rooms      9  0.5  9 AC 5 Rewards 20000








**Turkey**  
 Tiyatro Caddesi No. 25 Beyazit  
 34126 Istanbul  
 Tel.: 90-212 638 79 72 • Fax: 90-212 638 79 73  
 www.bestwestern.com.tr  
**International Dialing Code: ++ 90**








**Ankara** ★★★★  
**Best Western Hotel İkibin-2000**  
 Bestekar Sok. No. 29 Kavaklıdere • TR-06680 Ankara  
 Tel. +90(312) 419 90 01 • Fax +90(312) 419 90 16  
 otel2000@otel2000.com ESB / 78015  
 61 rooms      25  5  1 AC 5 Rewards 16000

**Antalya** ★★★★  
**Best Western Khan Hotel**  
 Kazım Ozalp Cad. No:55 • TR-07040 Antalya  
 Tel. +90(242) 248 38 70 • Fax +90(242) 248 42 97  
 info@khanhotel.com AYT / 78020  
 120 rooms      10  250  1 AC 3 Rewards 12000

**Istanbul**  
**Best Western Acropolis Hotel - Special Category Historical**  
 Akbiyik Cad. No. 25 Sultanahmet • TR-34122 Istanbul  
 Tel. +90(212) 638 90 21 • Fax +90(212) 518 30 31  
 acropolis@acropolishotel.com IST / 78014  
 28 rooms      14  0.2  0.1 AC 5 Rewards 24000

**Istanbul** ★★★★  
**Best Western Amber Hotel**  
 Ciftegelinler Cad. No:3 • Kumkapi, TR-34126 Istanbul  
 Tel. +90(212) 518 48 01 • Fax +90(212) 518 81 19  
 amber@hotelamber.com IST / 78026  
 24 rooms      16  0.1  0 AC 6 Rewards 13000

**Istanbul** ★★★★  
**Best Western Antea Palace**  
 Kucukayasofya Mah. Yusuf Askin Sok. No:28 • TR-34122 Sultanahmet/Istanbul  
 Tel. +90(212) 458 36 36 • Fax +90(212) 518 71 97  
 info@hotelanteapalace.com IST / 78006  
 58 rooms      15  0.3  0.1 AC 6 Rewards 20000

**Istanbul** ★★★★  
**Best Western Citadel Hotel**  
 Kennedy Cad.Sahil Yolu, 32 Ahirkapi • TR-34122 Sultanahmet/Istanbul  
 Tel. +90(212) 516 23 13 • Fax +90(212) 516 13 84  
 office@citadelhotel.com IST / 78004  
 31 rooms      17  3  1 AC 6 Rewards 20000



**Early web special:**  
**Save up to 30%**  
[www.bestwestern.com](http://www.bestwestern.com)