PLANNERS ADVANTAGE PROGRAM

TERMS AND CONDITIONS

Planners Advantage is a points collection program of WorldHotels™ dedicated to meeting, event and group planners.

HOW TO PARTICIPATE IN THE PROGRAM

Participation in the Planners Advantage program is subject to completing the form accessible on the dedicated page
www.bestwestern.it/plannersadvantage/default-eng.asp

To participate you must be registered with the Best Western Rewards loyalty program. Registration is free and allows you to receive dedicated advantages and benefits, which can be consulted in detail on the BW Rewards page: collect points with the loyalty program | Best Western

The initiative is also valid for WorldHotels Rewards members

Signing up to Planners Advantage also allows you to immediately access the Elite Diamond level and therefore take advantage of the dedicated benefits.

To consult the BW Rewards program regulations, click on
www.bestwestern.com/en_US/legal/bwr-terms-conditions.html

HOW THE PROGRAM WORKS

The meeting/event organizer receives two (2) Best Western Rewards points for every dollar (1) spent. Points are calculated on applicable expenses and credited by the property at the end of an eligible event.

Each organizer can earn a maximum of thirty thousand (30,000) points for each eligible event.

In lieu of points, you may elect to receive a $25.00 discount on your master account, equivalent to 5,000 points earned towards the eligible event. You can get a maximum discount of $150.00 per eligible event (equivalent to a total of 30,000 points)

In the case of a third-party intermediary, the latter also earns two (2) points for every dollar (1) spent by enrolling in the BW Rewards program and joining Planners Advantage, before booking the eligible event.

If the calculation for the conversion into points generates a result with a decimal value, the system will round this value up to a whole number.

In order to calculate points for applicable charges in currencies other than U.S. dollars, BW will, first, convert the amount payable into U.S. dollars using an exchange rate that is determined by BW at least annually and at its discretion. sole discretion, but based on officially published conversion rates, will then calculate points based on the converted payment amount.

All taxes imposed on Points or other Planners Advantage benefits are your responsibility.

The assignment of points will be carried out by the individual hotel once the event has ended.

ELIGIBLE EVENTS

The events considered eligible for collecting points are:

- Meeting with room reservation
- Meeting with rooms + F&B services (the hotel can decide whether to give points even in the case of outsourced F&B services)
- Meeting with rooms + F&B + rooms (no minimum number of rooms required)
- Groups (minimum 8 rooms required).

Eligible events do not include: (i) room reservations, made in ways other than those provided for by the regulation (ii) free room reservations, (iii) free meetings or meeting expenses (iv) events previously agreed upon joining the program.

Event participants, if registered with BW Rewards or WH Rewards, do not earn points for their stays if the individual room amounts are paid through a Master Account.

Multiple events or meetings hosted by the same host on the same date at the same participating hotel count as a single eligible event.

Since not all hotels participate in Planners Advantage, we recommend consulting the list of members on the dedicated page or contacting the facilities directly.

World Hotels

APPLICABLE CHARGES

The applicable expenses are those relating to the cost of the rooms (related to the event or the group), the rental of rooms and meeting spaces and the F&B service (If the latter is outsourced, the hotel can decide not to consider it an eligible expense). Eligible expenses for each event must be reported in a single Master Account.

Applicable charges do not include taxes, tips, service fees, cancellation charges, damage charges, outside vendor or vendor charges (even if such outside vendor or vendor charges are listed in the event contract or included in your account master of the eligible event), free rooms, credits for events/meetings or special programs that provide discounts, any additional expenses of the participants, including individual meals and drinks or other expenses.

In the event that the number of nights, meeting room rental costs and/or F&B costs actually used during an eligible event are different from the number of room nights, meeting room rental costs and /or F&B expenses set out in the eligible event contract, the awarding of points will depend on the number of nights spent, meeting room rental costs and/or food and beverage expenses actually incurred.